

10th Anniversary
**TRANSCEND
MADISON**



2025

Transcend UW Competition Program

WELCOME

Welcome to the 10th annual Transcend Madison Innovation Competition! The entire team at Transcend UW is pleased to bring you a showcase of the University of Wisconsin-Madison's finest student talent in entrepreneurship and innovation. Our mission is to support student ideas- no matter the industry. From healthcare to education to innovative snacks and beyond, our students are putting their ideas into action across the board and contributing to the world of tomorrow.

Through the competition, we hope to give students a head-start on turning their ideas into concrete plans. This year, we are proud to give away over \$40,000 in equity-free prizes. This would not be possible without the generous contributions of our sponsors and local supporters.

On behalf of Transcend UW, thank you for coming, and enjoy the 2025 Transcend Madison Innovation Competition. We hope to see you next year for the 10th Annual Competition!

SPONSORS

Transcend Madison Innovation Competition 2025



Qualcomm



WEINERT CENTER for
ENTREPRENEURSHIP



Transcend Alumni

CONTENTS

Transcend Madison Innovation Competition 2025



Sponsors 3

Agenda 5

Map 6

Awards 7

Competitors 9

Judges 26

Transcend 37

AGENDA

Transcend Madison Innovation Competition 2025



Thursday April 10th

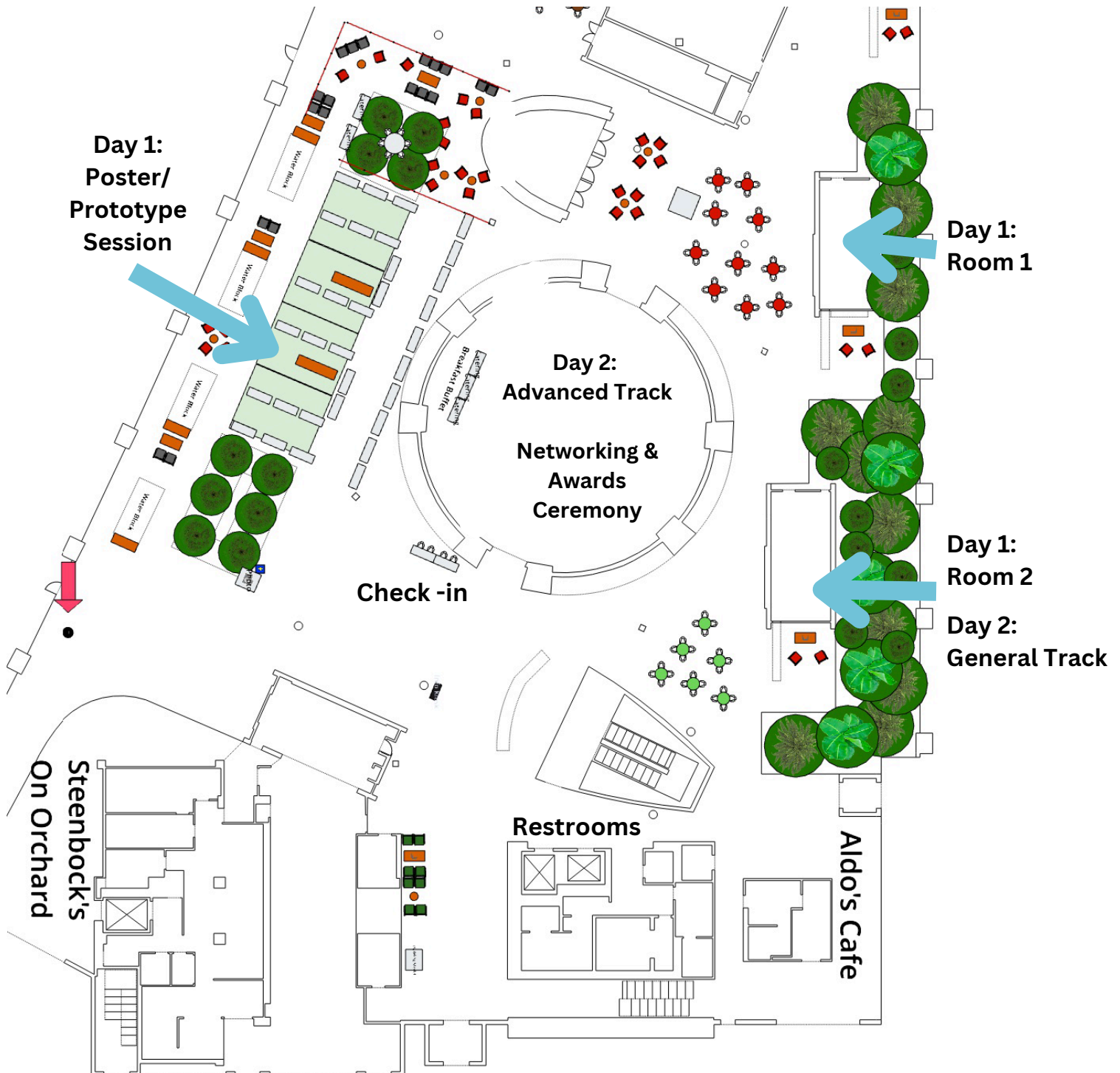
Placement Round Pitches - Morning	9:00 AM
Poster & Prototype Session	12:00 PM
Placement Round Pitches - Afternoon	1:00 PM
Placement Round Judges Deliberation	4:20 PM

Friday April 11th

General Track Group Pitches	8:20 AM
Advanced Track Group Pitches	8:20 AM
Judges Deliberation - All Tracks	4:00 PM
Networking Session	4:30 PM
Awards Ceremony Begins	5:00 PM

EVENT MAP

Transcend Madison Innovation Competition 2025



AWARDS

Transcend Madison Innovation Competition 2025



Advanced Track

Top 5 Placement

1st Place	\$10,000
2nd Place	\$7,000
3rd Place	\$5,000
4th Place	\$2,500
5th Place	\$2,500

Advanced Track Placement

Future Prospect Award	\$2,500
Best Pitch	\$1,000
Best Prototype/Demo	\$1,000
Alumni Award	\$1,000

General Track

On the Horizon Award	\$1,500
Best Pitch	\$750
Best Visual	\$750
Alumni Award	\$750

COMPETITORS

Transcend Madison Innovation Competition 2025



Alira

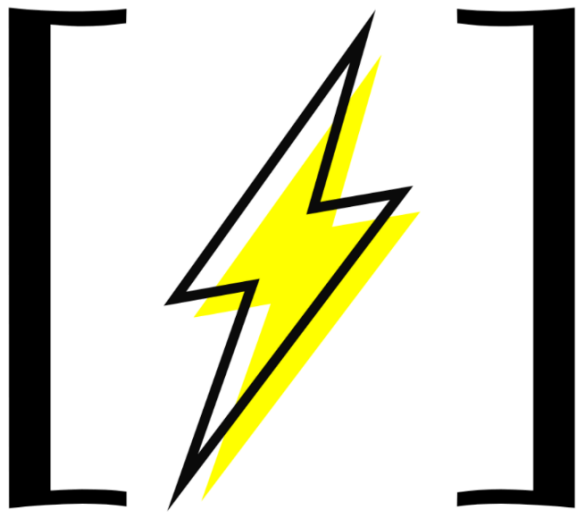
Alira is a mobile and web-based platform that personalizes the college dining experience. Students simply select their favorite meals and dietary preferences, and Alira takes care of the rest. They receive personalized menus and notifications showing where and when their preferred meals are being served. The app also includes simple one-tap nutrition tracking. On the university side, Alira collects real-time data on student preferences and dietary trends, helping dining services optimize menus, reduce food waste, and better serve their student populations.



Beach Ease

BeachEase is an innovative vending machine solution with first-mover advantage and unique features, filling a crucial gap in automated beach retail by bringing a proven model from airports to the untapped beach sector. It provides hygienic and 24/7 instant access to beach gear like sandals, hats and sunglasses, SPF sunscreens and lip balms, toys, and mini first aid kits - all priced under \$10 (prices scaled for better quality), and available at beach entrances. It ensures fast, affordable, on-demand access, catering to both, those in need of essentials as well as impulse buyers. BeachEase is solar-powered, allowing deployment where electricity is limited.





BlitzPrompts

BlitzPrompts works directly with small businesses to develop personalized AI prompt libraries tailored to their operational needs. BlitzPrompts also features a web extension that works directly within AI tools like ChatGPT and Claude, allowing users to create, manage, and access their custom prompts. By eliminating repetitive prompt writing and streamlining AI interactions, BlitzPrompts helps small businesses save valuable time, enabling them to focus more effectively on their core business activities.



BoxMate

BoxMate functions similarly to Airbnb, but for storage. The platform connects student renters with extra apartment space over the summer to those looking for convenient storage options. Users visit the BoxMate website, click "get started," select their preferred storage location (including specific apartments or nearby options), choose flexible move-in and move-out dates, and select the items they wish to store. Unlike traditional services requiring full-summer payments, BoxMate allows students to pay monthly, starting with just the first month's payment upon booking.



EmpOUR

EmpOUR

EmpOUR is a digital-first mentorship and career development platform helping students and early-career professionals rise, lead, and succeed. Through curated resources, mentorship, and real-time opportunities, we're closing the gap between potential and access—without the barriers of paywalls or privilege. Our web-based platform provides tailored career guides, resume and interview prep tools, identity-conscious support, and access to mentors and industry professionals across disciplines. Members can attend expert-led webinars, explore career paths through community-driven insight, and subscribe to a biweekly newsletter offering actionable advice and real-time opportunities.

ENDLESS

ENDLESS is a narrative-driven digital publication and creative platform that profiles artists while transparently exploring the intersection of AI and visual art. Through a vertical Instagram feed and companion website, we publish ethically adapted artwork and artist features, complete with side-by-side comparisons, contextual writing, and proper citation. Future phases include a curated marketplace, artist submission portal, auction features, and a physical gallery-studio space in NYC. ENDLESS challenges unethical AI use, uplifts artists, and builds trust through intentional curation and community.

ENDLESS



FillUp

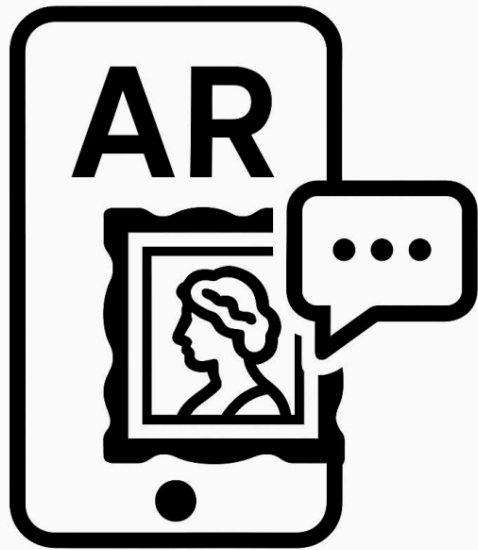
But what if you never had to wait in line for a drink again? FillUp is the first and only AI-powered point-of-sale platform that uses machine learning to optimize ordering, improve customer experience, and increase sales and 9ps. Designed for all high-volume venues, FillUp seamlessly integrates with existing point-of-sale systems to streamline service and maximize revenue. With AI-driven drink recommendations, bulk credit discounts, and one-touch ordering, FillUp isn't just another point-of-sale platform—it's the future of high-volume ordering.

Flux

Flux is a hybrid of professional-scale social networking and swipe-based, high-speed interaction of Tinder. Users can create rich, intention-driven profiles, swipe to match with peers, mentors, or colleagues, and filter matches by industry, interests, or academic studies. For example, I am a business student with an innovative technology idea, but lack those technical skills. I can just find someone with those skills on flux. Flux makes it intuitive, fast, and enjoyable to make meaningful connections in networking for the new age.

The logo for Flux features the word "FLUX" in a bold, gold, serif font, set against a black background.

FLUX



FrameChat

FrameChat is a mobile WebAR application that allows museum visitors to view and share real-time comments on artworks through augmented reality. When a visitor points their phone camera at a supported piece, the app uses an image recognition model to identify it and overlay live “comment bubbles” – short, floating messages left by others. Visitors can also submit their own reactions, creating a dynamic, community-driven interpretation anchored to each artwork.

Grocery Guide

Grocery Guide will feature a top view map of the store, labeling sections and specific products on your grocery list. Based on their grocery list, the app will give an optimal route through the store. Customers will also be able to see their current location within the store. Additional features will include providing details about which stores have products needed and which are cheapest. There will also be a call-a-worker function for when the map is insufficient. Ads may be displayed based on where the user is in the store.





HopTimized

Our service will allow users to input a desired date range and destinations of interest. HopTimized will then scrape flight data between the various destinations in order to find the cheapest route across multiple destinations. If one wanted to travel to Seattle, Chicago, and New York but the destination order was not important to the user, HopTimized would optimize the cheapest route for your vacation while also abiding by any input parameters.

ImpactChain

ImpactChain is a social giving platform for charities to tell their stories through short videos and donors contribute through financial donations or social media promotion. Charities can create project milestones with donation goals to be displayed in their short videos, showing donors the tangible outcomes of their contributions. Donors can view real-time transparency metrics displayed directly on a charity's page, showing exactly how funds are allocated. Both donors and charities can film, edit, and publish videos using ImpactChain on a smartphone or computer.





In-dome

In-Dome is an intuitive digital platform (initially website-based, evolving into a mobile app) that offers on-demand home services: Cleaning Services: Routine, deep, move-out, and post-event cleaning. Furniture Assembly/Moving: Assistance with furniture assembly, relocations, and small moves. Personal Grooming: Convenient, in-home haircuts and basic grooming services. Future expansions include integrating healthcare services (e.g., vaccinations, diagnostic testing) directly into customers' homes, positioning In-Dome as a comprehensive home-services ecosystem

Insta-Desk

The Insta-Desk is a mobile work surface that goes wherever you go. It is rigid for writing and support on one side, and can be rolled up to fit into the water bottle pocket of your backpack when flipped to the other side. From small lecture hall desks to taking notes in bed, the Insta-Desk can create a better workspace in any environment.



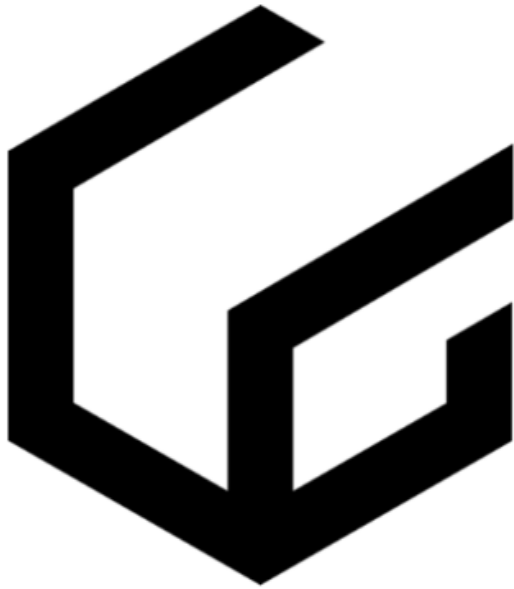
Jolly

Jolly is an all-in-one social and entertainment app designed for seniors, offering a seamless way to stay connected, informed, and engaged. With voice control and text-to-speech, users can easily navigate the app, listen to daily news highlights, enjoy a "Movie of the Day" with audio descriptions, and create personalized music playlists. Fun memory games, podcasts, and a contact feature allow seniors to stay mentally sharp and socially active.

Learnripl, Inc.

Learnripl is an AI-powered tool that helps teachers make learning more engaging and applicable. Teachers create a classroom, while students set up accounts that store their interests—like basketball or skiing. Then, our multi-agent model consists of three specialized agents working together to personalize assignments for each student based on previous examples. The result? Students receive assignments they actually enjoy, while teachers maintain full control over their course framework and objectives.

Learnripl



Ligi

Ligi is a workout tracking app which combines a sleek and simple interface with social platform that allows users to easily track, share, and find new workouts with others. Users looking for a new workout or new gym-goers looking for guidance can quickly find suggested workouts created by trainers or influencers, as well as search for plans created by friends or family. Our proprietary algorithm automatically caters every workout plan to the individual by adjusting the plan's suggested weights. We aim to remove the guesswork and make progress feel accessible, personalized, and motivating for everyone.

Logger

Logger is a mobile app that tailors optimal workout routines to users' specific needs and goals. It tracks both lifting and cardiovascular activities while providing real-time, personalized progression targets. By leveraging a machine learning-powered language model, Logger continuously refines recommendations based on accumulated user data, ensuring optimal and scientific





MotionPlay

MotionPlay is an AI-powered tennis coaching app that combines human pose estimation, 3D motion capture and large language models (LLMs) to deliver instant, personalized feedback using just a smartphone. The platform also builds a peer-based (C-to-C) tennis community where players can share swings, compete in virtual challenges, and grow together. It's like having a coach and a training partner—anytime, anywhere.

Nomad

Nomad simplifies the process of planning travel excursions. Nomad is an application that allows users to choose travel activities based on recommendations and tips from people in their direct network. By allowing travelers to follow their friends and see their recommendations, Nomad can create personalized recommendations and trusted, summarized ratings on accommodations, dining, and attractions, making travel planning effortless, better tailored, and more enjoyable. Travelers can also connect with others in their abroad programs and seamlessly coordinate travel with their companions. Users post ratings to their networks, and other Nomads can save and interact with other posts on their feed.





Olanah

Olanah

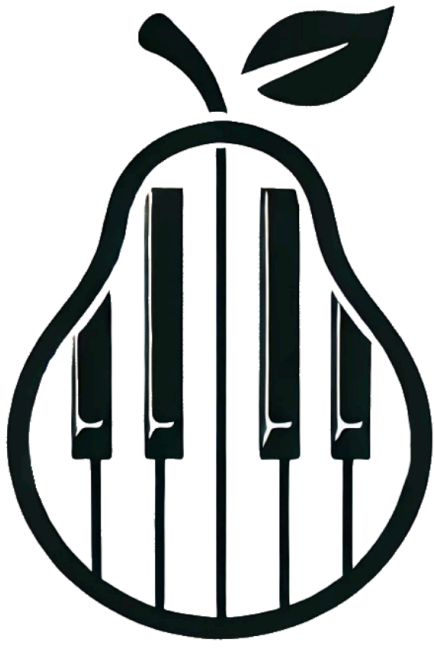
Olanah is software that makes therapy homework easy and engaging. Therapists send pre-built or customized activities, based on research, to clients' devices. Clients get motivating notifications and an app experience to boost completion, while therapists track progress easily. HIPAA-compliant & secure, Olanah saves time, enhances care, and strengthens client-therapist relationships in a growing digital mental health space.

Patch

Patch is a local farm marketplace app available for iOS and Android. Right from the home screen, users jump into a live feed of nearby listings and in one swipe can open the listings map to see what's close by. They can message the seller to ask a question, and either pay through the app or arrange a pickup directly. After a purchase, buyers can leave a written review on the seller's profile. For sellers who want to gain traction, Patch Plus is a monthly subscription that unlocks verified badges and boosts their listings on the map and feed.



Patch



PEAR

PEAR is an AI-powered learning platform that uses AR headsets to project digital music notes above a real piano keyboard. Users receive instant voice feedback on timing, accuracy, and technique while practicing. The system adapts to each learner by analyzing performance and highlighting areas for improvement. PEAR turns music practice into an immersive, game-like experience that's intuitive and fun. PEAR can also be integrated into classrooms, offering schools a cost-effective and scalable alternative to traditional private instruction. Future updates will support other instruments and multiplayer jam sessions.

Popilly

Popilly is a light, crispy snack made from lotus seeds, a superfood that has been enjoyed in India for centuries. With bold flavors like Peri-Peri, Salt & Pepper, Chaat Masala and Barbecue, Popilly delivers a crunchy, plant-based snack that is gluten-free, rich in antioxidants, high in fiber and protein, and low in calories. It's the perfect snack for those seeking a satisfying, on-the-go treat without compromising on health. The product will be processed and packaged in India, then imported to the U.S. to meet the growing demand for clean, functional, and flavorful snacks.





Quicko

Quicko is a Q-Commerce grocery delivery platform using a micro-fulfillment model. Each fulfillment hub will stock 3,000 popular SKUs and cover a 3-3.5 km radius for ultra-fast deliveries. Customers can order via our web-app and receive groceries in under 15 minutes.

Redelevenlabs

Redelevenlabs has created an AI tool to assist the Adult content industry in stopping the illegal spread of minors in adult videos. We use Visual and Audio to get an 80%+ accuracy on the age of every person visible in the videos. This will be used as an initial scanner, blocking obvious illegal uses and sending questionable / indecisive videos to a secondary stage. The current method has a person scan about 500 - 800 videos a day, while our technology can scan about 720,000 videos a day. This product is the first in many uses of voice and video to crack down on illegal uses of SaaS products.



RELA

RELA is a lightweight Bluetooth sensor that pairs with a mobile app to track real-time workout movement. The app transforms this data into a game, making users feel like they're inside an interactive video game while they train. Built completely in-house, the device works across exercises, specializing in strength-based workouts. New gym-goers can find working out motivating and less intimidating. Experienced lifters can use RELA to get deeper insights into their form, consistency, and effort. It's a personal trainer, gaming console, and performance dashboard—all in one.

Skylark Energy Solutions

Our software-based product helps electric utilities detect and mitigate wildfire risk. Based on industry standards that describe the thermal behavior of transmission lines, we first calculate the temperature and sagging (i.e., distance to vegetation) of their lines in real time using forecastable ambient weather parameters (e.g., air temperature, wind) and the utility's operational data (e.g., voltage and current level). By combining this information with the US Geological Survey's publicly available Wildland Fire Potential Index (WFPI), we can quantify wildfire risk using our proprietary algorithm.





SmartMigrate

SmartMigrate is an application that guides users through the I-589 asylum form one question at a time, using clear explanations, AI support, and real-time language translation. The app generates a completed USCIS PDF based on user inputs without storing any personal data, ensuring privacy. SmartMigrate includes helpful visuals, such as maps for country of origin, icons for marital status, and definitions for legal terms. It is built specifically for legal service providers to streamline client intake and multiply their caseload capacity.

Tecaran

Tecaran is a startup creating innovative products with customer safety as the top priority. Our first product is smart headphones integrated with built-in cameras and a connected mobile app, enabling hands-free video recording and real-time safety monitoring. With Tecaran, travelers and solo commuters can record their surroundings and activate the Watch Over feature in unsafe situations, allowing trusted friends to monitor their journey.





Twyne

Twyne targets socially active young adults and professionals in Chicago, typically ages 22 to 35, who frequently make plans with friends. This includes both locals looking for new experiences and travelers exploring the city together. These users often face planning friction like conflicting preferences, limited availability, and the challenge of finding something everyone is excited about. This group values quick, low-effort ways to discover and align on plans, making them a strong fit for Twyne's streamlined, social approach to activity planning.

A decorative horizontal band consisting of a series of light blue hexagons of varying sizes, some overlapping, creating a honeycomb-like pattern.

Velos

Velos is a forecasting app that provides actionable suggestions for restaurants on menu demand, labor needs, and inventory usage. Instead of replacing current hardware, Velos scrapes reports from platforms like Square and Toast, processes the data using our innovative algorithm, and delivers clear, actionable suggestions. This approach allows restaurants to leverage sophisticated analytics to optimize their operations without the cost or complexity of switching POS providers.





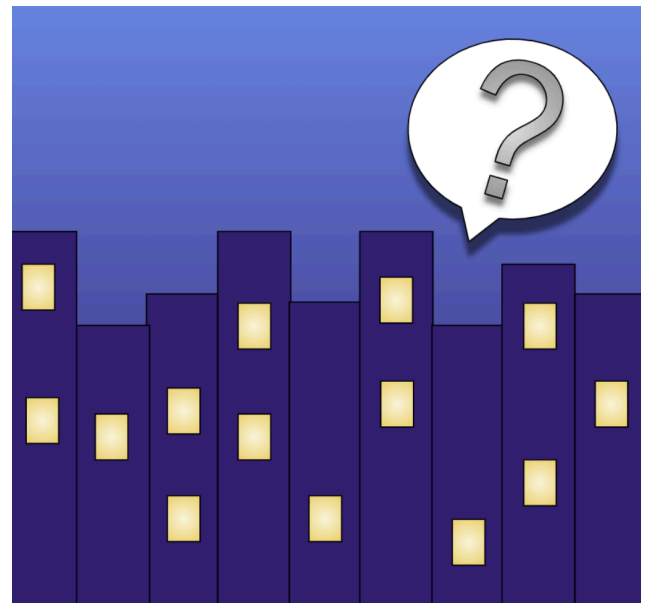
Viralist

Viralist

Virialist is a B2B platform that connects small businesses with nearby users, who – in exchange for free products from the business – perform product promotion on their personal social media for the business. It starts with both the business and user creating their own accounts and the business inputting its marketing goals and what it expects from its influencers. The user self inputs his niche and what kind of business he/she believes represents his/her personal brand. A pairing algorithm will match the business and influencer together based on the best predictive fit, and the user then will create content based on what the business has inputted for their content expectations.

What's the move?

What's the Move? is a social networking and mapping application designed to connect users with small businesses, unique restaurants, and hidden gems in their area. While traditional online mapping services prioritize major chains, this application instead emphasizes local business and niche activities providing users with great experiences and economic support for local businesses. With artificial intelligence-driven recommendations, exciting challenges, and seamless ad integration, What's the Move? engages users on a platform to promote discovery, new adventures, and interaction with friends and family.



PLACEMENT ROUND JUDGES



Michele Boal

Michele Boal was the co-founder of Quotient Technology Inc. (formerly Coupons.com), where she served as Chief Philanthropy Officer and spearheaded initiatives like Coupons for Change to support non-profit organizations. Currently, she is the Founder and CEO of Kadima. Michele's commitment to social impact is further demonstrated by her role as a Strategic Advisor for Change, a platform leading the next generation of giving, activism and social impact in. As a UW-Madison alumna, she has been recognized for her entrepreneurial achievements, including induction into the Weinert Center Hall of Fame.

Mike Fix

Mike Fix is a frontend engineer, currently working for Frontier at Stripe and also leads the Open Source team. In a former life, Mike attended UW Madison, completing a Bachelors Degree in Computer Engineering and Computer Sciences. Along with friends, Mike co-founded the Transcend Madison Innovation Competition.





Samir Gupta

Samir Gupta serves as a VP of Engineering leading Qualcomm's Multimedia Solutions department. In his 30 years at Qualcomm, he has developed Qualcomm's foundational DSP platforms, founded the Audio Technologies team delivering IP to mobile, wireless headsets, automotive, wearables, and connected devices, and created new product technologies in sensors and biometrics. He is currently involved in spearheading Qualcomm's growth in Internet of Things Solutions including Edge AI, multimedia and microservices.

Dervis Gursoy

UW Engineering alumni who followed his early childhood passion for ag-tech and founded Spraycision. Spraycision is an agricultural automation product used in spray applications of specialty crops such as fruits, citrus and tree nuts. It retrofits to conventional orchard sprayers and automatically actuates nozzles on/off as well as adjusting the flow-rate by detecting crop architecture via LiDAR technology.



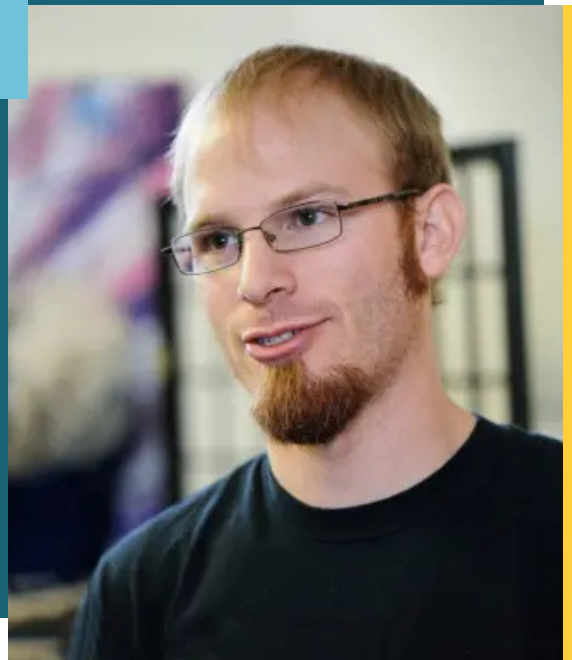


Ed Javier

Ed is a seasoned executive with over 15 years of experience in the startup ecosystem, specializing in building, scaling, and transforming high-growth companies. He played a key role in the success of Cars.com and HomeFinder.com, driving growth and innovation. In 2015, as General Manager, he led the successful pivot and sale of a leading real estate platform.

Chris Meyer

Chris graduated from UW with a BS'08/MS'10 in Mechanical Engineering working on diesel emissions at the Engine Research Center. He competed in business, environment, and invention competitions from 2005-2010 winning over \$40k in prizes from a variety of ideas and founded Sector67 when he graduated. Sector67 is a hackerspace that provides community access to tools, equipment, technology, and workspace for individuals and businesses.





Tad Milbourn

Tad Milbourn is currently the solo founder of RankedVote — the best way to run ranked choice voting contests online. Previously, he was Co-founder and CEO of Payable (acquired by Stripe) where he raised \$2.9M in VC funding from Y-Combinator, Redpoint Ventures, Freestyle Capital, General Catalyst and more. Tad also held business and innovation leadership roles at Intuit focusing on small businesses, entrepreneurship, and tax.

Nick Myers

Nick Myers is the Co-Founder of RedFox AI, a Madison-based AI and digital healthcare startup focused on transforming medical device and specialty nurse program training, support, and continuing education. Nick is also the President of RedFox Consulting Group focused on helping enterprise businesses adopt and implement AI tools, and is a global speaker on AI, the future of work, and data privacy. He has been featured in publications like the Wisconsin State Journal and the Property Guru Property Report and is the recipient of several local awards including the Madison Magazine Brian Howell Excellence in Innovation Award and InBusiness 40 Under 40.





Sara Poticha

Sara has 30+ years of experience leading startups and established organizations, building the structures and tools needed to drive business growth. She's responsible for the day-to-day management and business operations of Global Repair Group (GRG), a national company focusing on repairing and replacing assistive devices for airline customers worldwide. Before her current position, Sara raised VC funding and launched a disability staffing firm headquartered in Denver, CO. Sara is currently the Vice Chair of Reading Power, a two-time mentor for College Bound Opportunities, an active Trustee on the Jewish Women's Foundation.

Brian Schneirow

Brian Schneirow has worked for over 20 years in Silicon Valley in nearly every aspect of product and software development. He has extensive experience in large scale systems design and operation. His experience encompasses 15 years at Google plus 4 other startups, 3 of which successfully IPO'd or were acquired.



GENERAL TRACK JUDGES



Joel Baraka

Joel Baraka serves as a Project Engineer at CG Schmidt, Inc. and is the Co-founder of My Home Stars. He earned a B.S. in Civil Engineering from UW-Madison and previously competed in Transcend, securing 2nd place. Has been recognized by the In Business Magazine as a 40 under 40 recipient. He has also given a TED Talk, sharing his personal journey of education while growing up in the Kyangwali Refugee Camp and highlighting the initiatives of My Home Stars aimed at improving access to quality education for refugee children.

Lou Elson

I've called the Madison area home for over 17 years and became a licensed Realtor in 2018 to follow my passion for real estate. Today, I work with buyers and sellers across Southern Wisconsin, helping them navigate the process with confidence. At Lou Elson Real Estate, I lead a team of licensed Realtors dedicated to making home buying and selling as simple and exciting as possible.



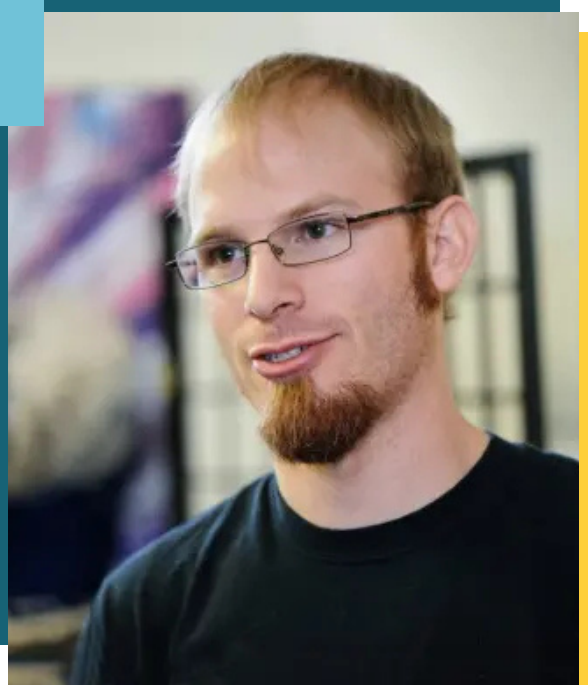


James Kardatzke

James Kardatzke is the CEO of Quiver Quantitative, an investment research platform built for retail investors. Quiver has over 500,000 registered users, and has been featured in platforms such as the Financial Times, the Washington Post, and Bloomberg. James founded the company with his twin brother, while he was a student at UW-Madison.

Chris Meyer

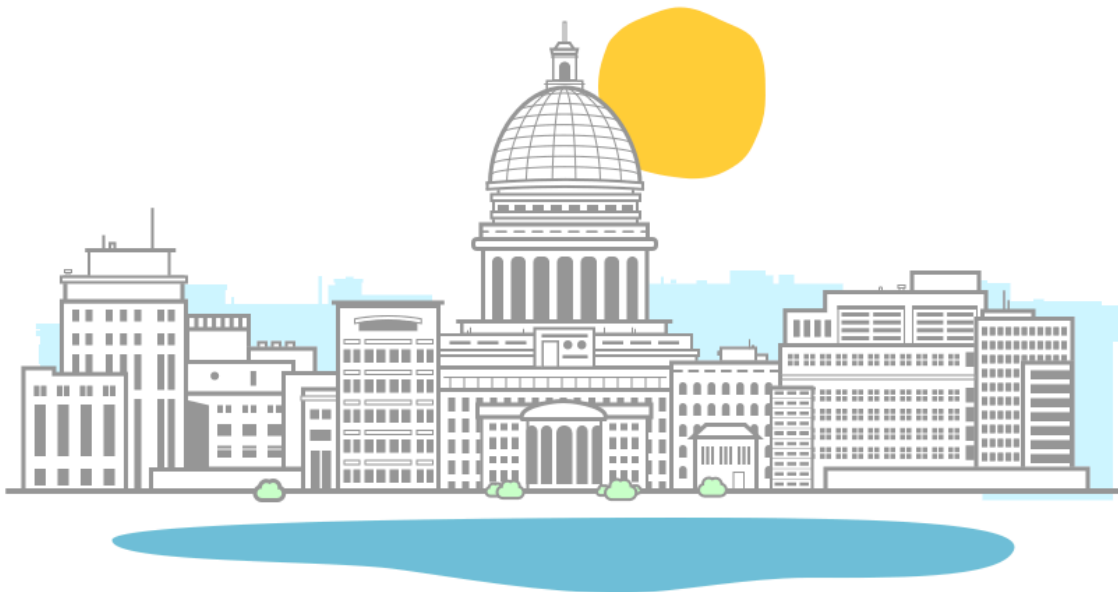
Chris graduated from UW with a BS'08/MS'10 in Mechanical Engineering working on diesel emissions at the Engine Research Center. He competed in business, environment, and invention competitions from 2005-2010 winning over \$40k in prizes from a variety of ideas and founded Sector67 when he graduated. Sector67 is a hackerspace that provides community access to tools, equipment, technology, and workspace for individuals and businesses.



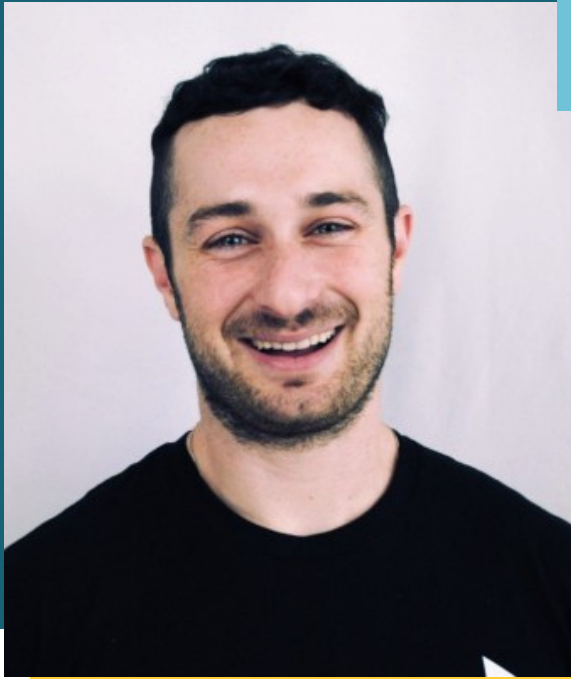


Yu-Lin Yang

Yu-Lin is a Product Manager at Microsoft, where he spends his days building Azure – one of the world's largest cloud platforms. A proud UW-Madison alum and former Transcend UW President and competitor, Yu-Lin is passionate about marketplace startups and enjoys diving deep into AI topics such as agents and AI infrastructure.



ADVANCED TRACK JUDGES



Jordan Black

Jordan Black served as the president of Transcend for the 2018 competition. After earning a B.S. in Mechanical Engineering, he launched his career as a Manufacturing Development Engineer at SpaceX, later becoming Manager of Avionics Research and Development. Today, he is the CEO and co-founder of Senra Systems, a fast-growing hardtech company with a team of 75+ providing critical electrical wiring solutions to aerospace and defense companies. Backed by top-tier investors—including Sequoia, Founders Fund, a16z, and General Catalyst—Senra Systems is shaping the future of American manufacturing technology.

Samir Gupta

Samir Gupta serves as a VP of Engineering leading Qualcomm's Multimedia Solutions department. In his 30 years at Qualcomm, he has developed Qualcomm's foundational DSP platforms, founded the Audio Technologies team delivering IP to mobile, wireless headsets, automotive, wearables, and connected devices, and created new product technologies in sensors and biometrics. He is currently involved in spearheading Qualcomm's growth in Internet of Things Solutions including Edge AI, multimedia and microservices.



Xiao He



Xiao He, once a competitor and organizer at Transcend Madison, now comes full circle as a judge, mentoring the next generation of entrepreneurs. After launching his own startup, Kilter, he played a key role in securing cloud infrastructure at Twilio, a fast-growing startup that became a major player in communications. Now at Credit Karma, he continues to focus on building security at scale. With experience spanning student startups to high-growth companies, Xiao is passionate about helping founders refine their ideas into scalable businesses.

Ed Javier

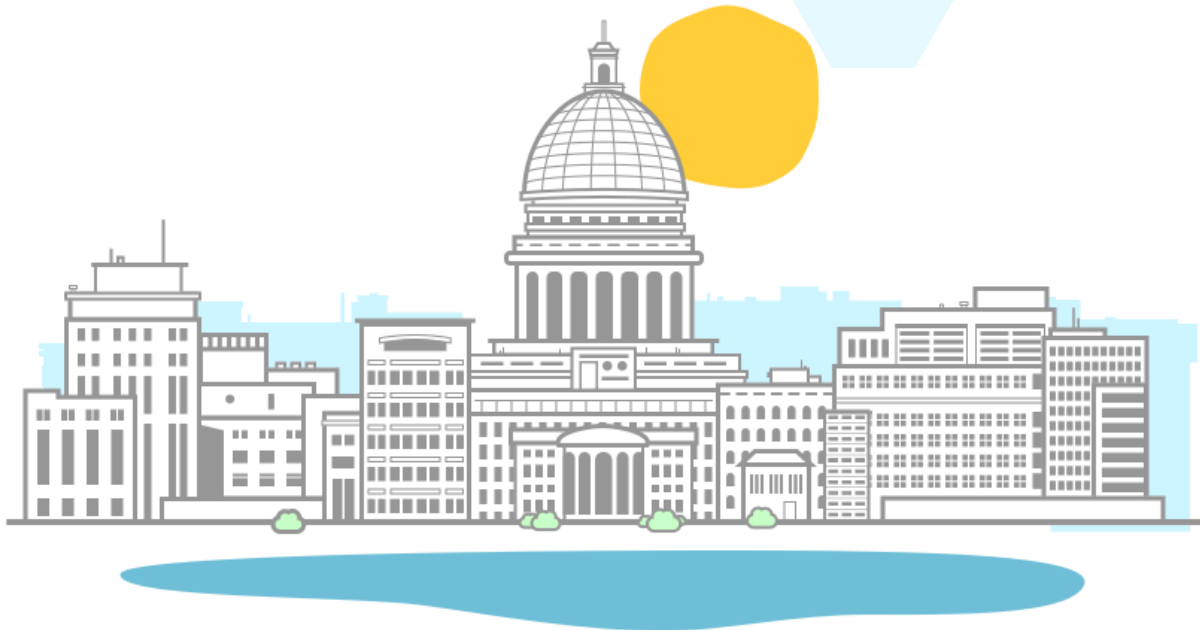
Ed is a seasoned executive with over 15 years of experience in the startup ecosystem, specializing in building, scaling, and transforming high-growth companies. He played a key role in the success of Cars.com and HomeFinder.com, driving growth and innovation. In 2015, as General Manager, he led the successful pivot and sale of a leading real estate platform.





Tad Milbourn

Tad Milbourn is currently the solo founder of RankedVote – the best way to run ranked choice voting contests online. Previously, he was Co-founder and CEO of Payable (acquired by Stripe) where he raised \$2.9M in VC funding from Y-Combinator, Redpoint Ventures, Freestyle Capital, General Catalyst and more. Tad also held business and innovation leadership roles at Intuit focusing on small businesses, entrepreneurship, and tax.



MEET OUR TEAM



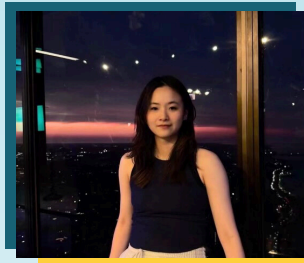
VIKRANTH MANDADI
President



ANAJANCY PONCE
Vice-President



SHRADHA GODISHALA
Marketing Lead



ANNA CHEN
Treasurer



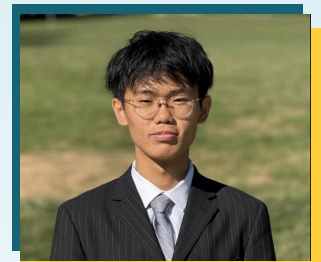
MASHA MOCHALNIKOVA
Events Lead



SIDDHARTH SINGH
Outreach Lead



SUHA AFZAR
Web Lead



JOSHUA ZHANG
Secretary

MEET OUR TEAM



ASHWATH KALLAM
Coordinator



SABRINA SHI
Coordinator



ALINA ZHANG
Coordinator



JIAYI CHEN
Coordinator

NOT PICTURED

MICHAEL PANCRAS
Coordinator

THANK YOU

TO OUR SPONSORS,
TO OUR MENTORS,
TO OUR JUDGES,
TO OUR ALUMNI,
and TO OUR COMPETITORS,
FOR AN AMAZING

10 YEARS!



2025